



### **MARKET UPDATE - ORTHODOX**

SALE 3

KOLKATA September 12, 2024

### 1. MARKET DESCRIPTION:

- STRONG DEMAND
- CLEAN, WELL MADE TEAS SOLD AT FIRM RATES.
- MEDIUM VARIETIES MAINTAINED LAST LEVELS WITH THE BOLDER WHOLE LEAF TENDING IRREGULAR WITH QUALITY.
- SECONDARIES AND FANNINGS CONTINUED TO ELICIT USEFUL ENQUIRY.
- EXPORTERS TO MIDDLE EAST AND CIS WERE ACTIVE WITH SOME ENQUIRY FROM HUL.

	WHOLE LEAF		BROI	FANNINGS	
	1ST LINE	2ND LINE	LARGER	SMALLER	LEAFY
BEST	520-570+	480-510+	390-430+	380-420+	NQ
GOOD	470-510+	430-470	360-390	350-380+	230-270+
MEDIUM	410-450	380-420	330-360+	300-340+	170-210

#### 2. TOTAL AUCTION WEIGHTED AVERAGE (₹)

	2024-25			2023-24			UPTO SALE - 37		
	SALE - 37	SALE - 36	+/-	SALE - 37	SALE - 36	+/-	2024-25	2023-24	2022-23
ORTHODOX	322.46	316.78	5.68	226.30	225.21	1.09	299.85	218.85	318.62

### 3. QUANTITY OFFERED AND SOLD IN SALE - 37 (IN LAKH KGS)

			OUT%	OU.	T% UPTO SALE NO -	· 37	
	OFFERED	SOLD	OUT%	S-37 2023-24	2024-25	2023-24	2022-23
ORTHODOX	9.77	8.99	8	10	10	21	9

### 4. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX ( ₹ )

	WHOLE LEAF	BROKENS	FANNINGS
SALE - 37/2024-25	381.70	316.73	221.10
SALE - 36/2024-25	394.72	309.02	203.82
SALE - 37/2023-24	250.28	235.11	140.77

# 5. CATEGORY WISE OFFERED & SOLD PERCENTAGE - ORTHODOX

	WHOLE LEAF	BROKENS	FANNINGS
OFFERED - S-37/2024-25	33.6	48.9	7.9
SOLD - S-37/2024-25	34.4	48.3	7.5

### 6. PRICE RANGE - ORTHODOX (FURTHER BREAK UP ON PAGE -2)

RANGE	202	4-25		UPTO SALE - 37	
KANGE	SALE - 37	SALE - 36	2024-25	2023-24	2022-23
A. % OF TEA SELLING ABOVE ₹ 450.00	10.7	12.1	6.0	0.9	7.5
B. % OF TEA SELLING BETWEEN ₹ 425.00-449.99	3.5	3.7	2.4	0.1	3.4
C. % OF TEA SELLING BETWEEN ₹ 400.00-424.99	6.6	5.5	4.2	0.3	4.6
D. % OF TEA SELLING BETWEEN ₹ 375.00-399.99	12.6	10.3	8.0	0.5	8.7
E. % OF TEA SELLING BETWEEN ₹ 350.00-374.99	14.5	12.8	10.3	2.0	13.2
F. % OF TEA SELLING BETWEEN ₹ 325.00-349.99	7.2	7.0	10.8	3.9	11.4
G. % OF TEA SELLING BETWEEN ₹ 300.00-324.99	5.2	5.9	13.0	3.3	11.1
H. % OF TEA SELLING BETWEEN ₹ 275.00-299.99	4.8	6.5	8.4	4.3	7.3
I. % OF TEA SELLING BETWEEN ₹ 250.00-274.99	9.7	6.7	7.9	13.0	8.9
J. % OF TEA SELLING BETWEEN ₹ 225.00-249.99	5.5	5.2	5.7	19.7	5.8
K. % OF TEA SELLING BETWEEN ₹ 200.00-224.99	5.4	6.6	4.6	15.6	4.5
L. % OF TEA SELLING BETWEEN ₹ 175.00-199.99	4.5	6.1	5.8	8.6	3.7
M. % OF TEA SELLING BETWEEN ₹ 150.00-174.99	3.0	4.0	5.7	8.8	3.8
N. % OF TEA SELLING BELOW ₹ 150.00	6.7	7.6	7.3	19.0	6.1

## 7. FUTURE OFFERINGS (IN PACKAGES)

	2024-25			2023-24			+/-
	CLOSING DATE	FOR	UPTO	CLOSING DATE	FOR	UPTO	UPTO
KOL S/39	September 07, 2024	59954	864449	September 07, 2023	56931	1218651	-354202

CURRENCY RATES: 1USD = 83.98 INR, 1GBP = 109.55 INR, 1EUR = 92.50 INR (SOURCE : in.reuters.com 12th September 2024)

# **KOLKATA PRICE RANGE SALE 14 - 37**

# ASSAM

Price Range	2024-25	2023-24	2022-23
A. % OF TEA SELLING ABOVE ₹ 450.00	6.3	0.9	7.8
B. % OF TEA SELLING BETWEEN ₹ 425.00-449.99	2.5	0.1	3.5
C. % OF TEA SELLING BETWEEN ₹ 400.00-424.99	4.4	0.3	4.7
D. % OF TEA SELLING BETWEEN ₹ 375.00-399.99	8.3	0.5	8.9
E. % OF TEA SELLING BETWEEN ₹ 350.00-374.99	10.6	2.0	13.5
F. % OF TEA SELLING BETWEEN ₹ 325.00-349.99	11.0	4.0	11.3
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H. % OF TEA SELLING BETWEEN ₹ 275.00-299.99	8.2	4.5	7.4
I. % OF TEA SELLING BETWEEN ₹ 250.00-274.99	7.5	13.4	8.8
J. % OF TEA SELLING BETWEEN ₹ 225.00-249.99	5.4	20.1	5.8
K. % OF TEA SELLING BETWEEN ₹ 200.00-224.99	4.5	15.6	4.3
L. % OF TEA SELLING BETWEEN ₹ 175.00-199.99	5.7	8.5	3.5
M. % OF TEA SELLING BETWEEN ₹ 150.00-174.99	5.5	8.3	3.6
N. % OF TEA SELLING BELOW ₹ 150.00	6.8	18.6	5.7

